

## CROSSFIT UP DOG BEACH TOWN THROWDOWN

- Applicant: Bill Langfitt  
It's a Core Thing, LLC
- When: June 2<sup>nd</sup> - 3<sup>rd</sup> 2018
- Time: 8:00 a.m. - 8:00 p.m.
- Where: Former Myrtle Square Mal Site
- Set-up: June 1, 2018
- Take Down: June 3, 2018
- Expected Attendance: 1000-1500
- Road Closures: None
- SE Committee Vote: Unanimous Approval

**APPLICATION FOR SPECIAL EVENTS PERMIT**  
**Within the City of Myrtle Beach, SC**  
(Please print legibly or type)  
(Must be submitted 30 days prior to the event)

1. Name of Activity/Event: The CrossFit Up Dog Beach Town Throw Down

2. Type and Purpose of Event: CrossFit Competition

3. Location of Event: 2501 N. Kings Highway, Myrtle Beach, SC 29577

4. Organization: It's A Core Thing, LLC

5. Applicant: It's A Core Thing, LLC

6. Bill Langfitt Judy Langfitt

Primary contact person

Alternate contact person's name

3845 Lark Hill Dr  
Myrtle Beach, SC 29577

Same

Primary address

Alternate address

843-448-7484

843-455-5018

Primary telephone/fax number

Alternate telephone/fax number

blangfitt@gmail.com

jumpinjakjudymak@aol.com

Primary email address

Alternate email address

7. Date(s) of event: June 2-3 Hours of operation: 8am-7pm

8. Date of set-up: June 1 Take Down Completed By: June 3 - 6pm

9. Expected attendance: 1,000 - 1,500

10. Charitable Benefactor (if applicable): N/A

Is group a non-profit organization: ☐ Yes ☐ No If yes, attach copy of 501 IRS letter.  
If no, what portion of proceeds will go to charitable organizations: \_\_\_\_\_

11. How will you publicize the event?

National CrossFit Event Marketing (Garage Games), social media, internet, television, telephone

12. Are public funds being used? ☐ Yes ☒ No

13. Does the applicant intend to gate the event and charge an admission fee: ☐ Yes ☒ No  
If so, please detail the amount of the fee and describe as to how the event will be gated: \_\_\_\_\_

14. Entertainment Description (show on site plan): CrossFit Competition - we will have a main stage and multiple speakers to play music and make announcements

Speakers/microphone needed: ☐ Yes ☐ No Electrical hook-ups needed: ☒ Yes ☐ No

15. Is a fireworks display planned in conjunction with this event? ☐ Yes ☒ No  
(Fireworks displays require a SC State Permit obtained by a SC Licensed Pyrotechnician.)

The fee of approximately \$300 - \$600 is based upon when the permit is issued.  
(15 or more days prior to the event \$300; 14 days or less \$600).

16. To what extent has the applicant communicated with adjacent property owners, and what responses have been received? We have communicated with Rockin' Jump and they are excited and are considering participating as a vendor

17. Signage: Will any signs, banners or pennants be posted or hung? Describe the proposed location(s) and include specific details on site plan. Banners hung on the main stage and any available barriers, event flags along Kings Highway and throughout the site

18. Parking requirements:(show on site plan): No. of spaces available \_\_\_\_\_ No. of handicap \_\_\_\_\_  
If required, has permission been granted for use of Event location by entity other than the City of Myrtle Beach? ☒ Yes ☐ No If yes, please attached proof of authorization.

19. Alcohol:

Will alcoholic beverages be made available to the public? ☒ Yes ☐ No

If yes, provide the following information:

What type of alcohol will be made available? ☐ Spirituous Liquor ☒ Beer ☒ Wine

List the exact locations and times for alcohol sales:

Location: 2501 N. Kings Highway, Myrtle Beach, SC 29577 Times: 1-6pm

Have the City and State permits been applied for and/or obtained? ☐ Yes ☒ No

\*Permits approved for the events will be amended if ABC permits are not granted. Applicants are required to provide proof of issuance before the event.

Do the alcohol vendors presently hold a license for on-premise consumption? ☒ Yes ☐ No

If so, Name We have not identified this vendor at this time Address \_\_\_\_\_  
Telephone \_\_\_\_\_

If alcohol will be sold or given away, and the vendor is not a license holder for on-site consumption, list the person(s) who will apply for the alcoholic beverage license:

If so, Name \_\_\_\_\_ Address \_\_\_\_\_  
Telephone \_\_\_\_\_

The applicant agrees that all alcohol sales at the event will cease no later than one hour before the scheduled end of each day of the festival. ☒ Yes ☐ No

20. Parades:

Is there a parade planned with this event? ☐ Yes ☒ No

If yes, please state the day, time, location, and anticipated number of participants, routes, times, staging area, disbanding area, review stand, and alternate dates: \_\_\_\_\_

(If the parade is planned for state or municipal roads, please provide written permission or approval from SCDOT and/or the City of Myrtle Beach.)

21. Vendors:

Will vendors be present at this event? ☒ Yes ☐ No

If yes, describe in detail on a separate sheet the number of vendors involved, specify the goods or services being vended and indicate whether the vendors are specifically contracted or regularly

licensed. Please indicate exact location of vendors on the site plan.

**22. FOOD SERVICE:**

Will food be prepared at this event? ☒ Yes ☐ No

If yes, describe in detail on a separate sheet how the food will be prepared, type and location of cooking appliances and type of fuel to be used for cooking.

Food Truck vendors \_\_\_\_\_

**23. Prior Events:**

Is this a first time event? ☐ Yes ☒ No

Has this event occurred five (5) or more times in the preceding years? ☒ Yes ☐ No

If so, please list the years: CrossFit Up Dog has been the organizer and sponsor of the Native Sons Soft Games CrossFit Up Dog Summer Challenge for 6 years

**24. Emergency Medical Services:**

An approved EMS plan is required to receive a permit for the event.

Please attach appropriate documentation (attach additional pages as necessary).

(Call City of Myrtle Beach Fire Department at 918-1109 for questions.)

**25. Security Plan:**

(Call City of Myrtle Beach Police Department at 918-1366 for questions.)

Has the Police Department approved a security plan? ☐ Yes ☒ No

Detail your security plans during event. (attach additional pages as necessary).

(The plan shall specify

- a. The number of POST-certified off-duty law enforcement personnel and private security guards which the applicant plans to hire – where the number of off-duty law enforcement personnel shall be the same or more than the number of private security guards.
- b. The arrangements the applicant has made for hiring them.
- c. Details of the plan for payment.

If no, you must engage qualified security consultants to provide the Police Department with a security plan for approval. A security plan must be approved in order to receive a permit for this event.

If yes, please attach appropriate documentation.

**26. Cleanup of Event Area:**

Detail your plan to keep site and adjacent public and private property free of trash and debris generated by this activity: There are barricades surrounding the property clearly identifying the property lines. We will contract with a sanitation company to provide portable toilets / sinks. We will be requesting trash barrels from the City of Myrtle Beach

If using a private sanitation company, give name, contact person and telephone number: \_\_\_\_\_

Elvis Services, Morgan Elvis 843-448-5018

Will additional trash receptacles need to be placed in the event area? ☐ Yes ☒ No If Yes, please contact the City of Myrtle Beach Solid Waste Division (843-918-2160), and they will assist in determining the number of receptacles needed as well as the cost for providing the additional service. If this service is used, payment is due five (5) days before the event.

**27. Street Closings:**

(Please attach documents from SCDOT and/or City of Myrtle Beach authorizing this closure.)

Streets to be closed: N/A

Day/Dates: \_\_\_\_\_

Closing Time: \_\_\_\_\_

Opening Time: \_\_\_\_\_

**28. Insurance:** (Certificate of Insurance to be sent to City of Myrtle Beach Risk Department; for questions call 918-1007.)

- 1) Coverage shall be written on an occurrence basis and provide Premises/Operations: Independent Contractors: Products/Completed Operations: Contractual and Broad Form Property Damage.
- 2) Minimum Limits of Liability will be \$1,000,000 combined single limit per occurrence for bodily injury and property damage.
- 3) The City of Myrtle Beach shall be named as "additional insured" and the policy endorsed to require that the City be provided thirty (30) days written notice of coverage modification or cancellation.
- 4) A certificate of insurance will be provided to the City ten (10) days prior to the beginning date of the event permitted herein.
- 5) Additional limits or coverages may be required by the Risk Manager to address specific special or unusual hazards.

**29. Special Requirements:**

Are there any special or unusual requirements that may be imposed or created by virtue of the proposed event activity? ☐ Yes ☒ No

If Yes, please explain: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## **SITE PLAN**

(The site plan must accompany your Special Event application or the application will be considered incomplete and returned to the applicant.)

**Site Plan Size Requirement:**

The City may be able to provide a base map of the area upon request.  
Must be presented on 8 1/2" x 11" letter size paper

**Site Plan must include the following:**

- 1) Location and number of all structures with respect to the existing buildings, property lines, roads and walkways, to include
  - ☐ Tents/detail description of size/state if tent is fully or partially enclosed/number of tents; Indicate activity in each tent.
  - ☐ Grandstands/size/capacity
  - ☐ Stage – include electrical hook-ups and engineer certification
  - ☐ All electrical hook-ups/generators
  - ☐ All speakers/hook-ups
  - ☐ Vendor booths, size and description of goods sold
  - ☐ Refreshment stands
  - ☐ Restroom accommodations (include number of handicap accessible); please advise if you will require a source of potable water.
  - ☐ Tables
  - ☐ Trash and recycling receptacles
  - ☐ Signs with size indicated (must identify all signs visible from public roadway)
  - ☐ Parking areas/include handicap spaces available and number
  - ☐ Vehicle/trailer locations
  - ☐ Perimeter fencing, barricades, barriers, and all entry/exit points.

Additional applications/licenses or permits required:

- 1) Tent permit from City Construction Services Department (843-918-1111).
- 2) Business licenses from City Business Office for all vendors (843-918-1151). (The business license form is also available on the City website.
- 3) Liquor license and/or beer/wine license from the State of South Carolina.
- 4) Street closure permits from SCDOT and/or the City of Myrtle Beach.

REVIEW YOUR APPLICATION PRIOR TO SUBMITTAL !!

Please fill out the application completely. All applications are considered new and "same as last year" is not an appropriate answer. A complete application includes the required site plan of the correct size and security plans described herein.

By my signature below, I certify that I have actual authority to make this application, and to bind the organization, if any, sponsoring the event, and that I, or the organization, will be financially responsible for any costs or fees that may be imposed for the Event.

Date Submitted: 3/18/18 Signature of Applicant: 

## **SECURITY PLAN**

### **The CrossFit Up Dog Beach Town Throwdown June 2<sup>nd</sup> & 3<sup>rd</sup>, 2018**

**The CrossFit Up Dog Beach Town Throwdown will feature vendors (food truck, beverage, apparel, and business services) and CrossFit competition. The event grounds are located at The Burroughs & Chapin Myrtle Square Mall Site located at 2501 N. Kings Highway, Myrtle Beach, SC 29577. The operational hours will be from 8:00 a.m. to 8:00 p.m. on Saturday, June 2<sup>nd</sup>, and Sunday, June 3<sup>rd</sup>. This event will be free and open to the public.**

**Security during the operational hours of the event will be provided by police officers from the Myrtle Beach Police Department, the applicant's staff and volunteers. Police Officers will be responsible for crowd control and normal patrol duties on the grounds. Police Officers will be high visibility and easily identifiable to the general public by wearing bright colored traffic vests. The applicant will hire a minimum of two (2) certified police officers from the Myrtle Beach Police Department in an off-duty capacity for event-security based on his participant estimate. An extra-duty contract must be completed at least fourteen (14) days prior to the event. The applicant, at his discretion, may hire private security for the protection of goods, merchandise or other private property stored on the grounds during operational and non-operational hours. The applicant's staff and volunteers will be responsible for enforcement of event policies, including alcohol and admission policies.**

**The applicant will hire The City of Myrtle Beach Fire Department for the provision of 2 EMT's during the event operating hours. 2 EMT's will be available on site for 12 hours on Saturday, June 2<sup>nd</sup>, and 2 EMT's will be available on site for 9 hours on Sunday, June 3<sup>rd</sup>. The EMT's will be based in a First Aid tent located in a visible and easily accessible area to all competitors and spectators of the event. The EMT's will have radio and/or cellular direct communication lines with the CrossFit Up Dog Beach Town Throwdown event coordinators.**

**If the applicant chooses to provide beer/wine, then he will obtain proper temporary beer/wine permits from the SC Department of Revenue for the public property venue. The applicant will provide a list of names of all staff and volunteers, and he will provide documentation of training for all staff and volunteers who will be involved with the service of alcoholic beverages at the public property venue, the training certifications must have been completed in the State of South Carolina by a company approved by the SC Department of Revenue. The list of names, training certifications and alcohol permits must be on file with the MBPD Special Events Coordinator fourteen days prior to the event.**

**If the applicant chooses to provide beer/wine, then temporary fencing and natural barriers to allow for beer sales within the enclosed Burroughs & Chapin Myrtle Square Mall area will secure the event grounds. The applicant will provide signage on the boundaries of the festival area advising that alcohol is not permitted outside the area. The applicant will provide alcoholic beverage servers who are trained and certified in the proper service of alcoholic beverages. The applicant will provide personnel to verify the age of all participants who wish to purchase alcoholic beverages. Each participant over the age of 21 years old will be provided with a visible marker (i.e. wristband, stamp, etc.) indicating his or her identification has been verified. The applicant, or his designee, will enforce**

**these rules. If a guest refuses to obey these rules, then the applicant, or his designee, will issue a trespass warning and event-security will escort the guest off of the property.**

**The applicant will have cash management policies in place that require cash drops and bank deposits at predetermined times. Outside vendors will be responsible for their own cash management procedures.**

**The Burroughs & Chapin Myrtle Square Mall comes with ample parking and the applicant has designated such parking on the proposed site plan attached.**



OAK STREET

EVENT ACCESS

EVENT ACCESS

PARKING

PARKING

PARKING

PORT-A-JOHN'S

ATHLETE  
VILLAGE

WOD 3

EMT  
POLICE

— VENDORS —

WOD 4

WOD 2

WOD 1

CROSSFIT RIG

STAGE

FOOD  
TRUCKS

NORTH KINGS HIGHWAY

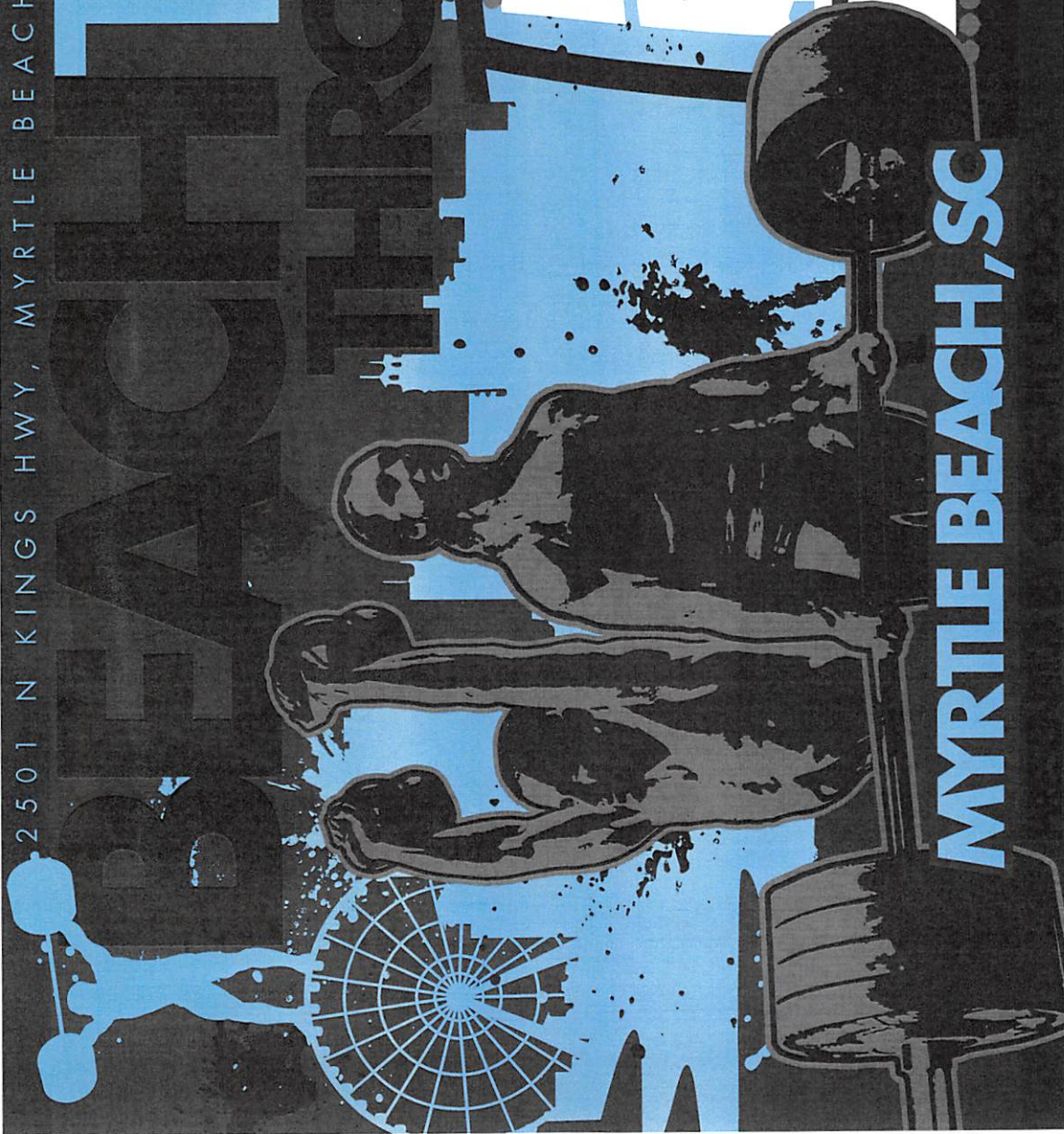
EVENT ACCESS



2501 N KINGS HWY, MYRTLE BEACH, SC - JUNE 2nd and 3rd, 2018

# BEACH TOWN

# WRECKDOWN



MYRTLE BEACH, SC

PARKING

PARKING

PARKING

W3D

ATHLETE VILLAGE

FOOD TRUCKS

VENDOR ROW

W4D

W2D

W1D

STAGE



CROSSFIT UP DOG

AT CORE FITNESS

KINGS